

Appendix A – Photographs of Promotional Activities

Below: Promotional gift provided at Christmas markets, and market performers using the Hello SK selfie frame.



Below: Photograph taken at local business event, showing Hello SK banner, regularly used at events.



Left: South Kesteven Tourism Board displaying advertisement for the Hello SK app.

Below: Invitation to, and photograph of, the Bourne Tourism Networking Event (28 February 2023)

We hope you can join us at our
Tourism Venues Network Meeting
28th February 2023 | 2pm to 4pm
Bourne Corn Exchange

Special guest talks from Ben Philips from Bubltown, Global Platform of the Year 2021 and Rachel Cullis Dorsett, Owner of Silver Pear Communications, specialists in PR and media relations for the visitor attractions industry. Refreshments to be provided.

rsvp to jade.newby@investsk.co.uk

   

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